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Winning Friends and Influencing People: OER and Higher Education Affordability

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Winning Friends and Influencing People: OER and Higher Education Affordability.

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Open Education
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What is the Higher Education Affordability environment?

How does it relate to and impact OER use and initiatives?

What are the advantages of aligning OER efforts with affordability?

What Colleges Can Do Right Now to Help Low-Income Students Succeed

THE CHRONICLE REVIEW



Free Public College: Utopian No More

FINANCE



What \$500 Tuition Could Mean for 3 UNC Campuses

By Sarah Brown | AUGUST 09, 2016 ✓ PREMIUM



Four Years Free

No tuition or mandatory fees for
qualifying 2017 freshmen



FREQUENTLY ASKED

QUESTIONS

About the Oregon Promise

What is the Oregon Promise?

The Oregon Promise provides grants to new high school graduates and GED® recipients who will begin community college classes in Fall 2016. This grant program is administered by the Office of Student Access and Completion (OSAC) in Oregon's Higher Education Coordinating Commission (HECC).

Higher Education Student Success Themes

Student Retention and Graduation Rates

Higher Education Access

Affordability

Equity, Diversity, and Inclusion



Read: **NOW** **LATER**

Press Releases

Raimondo Issues Challenge to Put \$5M Back in College Students' Pockets

Office of Innovation launches Rhode Island Open Textbook Initiative

PROVIDENCE, R.I. - Responding to concerns college students have raised about the rising cost of textbooks being a barrier to a degree, Governor Gina M. Raimondo announced a new challenge today, led by the Governor's Office of Innovation, to save college students \$5 million over the next five years by transitioning to openly licensed textbooks. The Governor made the

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THE LIVES AND STORIES OF OREGON STATE UNIVERSITY

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OCTOBER 6TH, 2016

Textbook affordability and accessibility helps students succeed

As part of its ongoing efforts to increase textbook affordability for Oregon State University students, the OSU Beaver Store is supporting OSU's open textbook initiative by distributing freely-available open source textbooks on its digital e-commerce platform.

MAKE HIGHER EDUCATION AFFORDABLE



U.S. PIRG Higher Education Director Chris Lindstrom calling on Congress not to double the student loan interest rate.

STUDENT DEBT IS SKYROCKETING

3. Make textbooks affordable: Textbook prices are rising four times faster than inflation, leaving the average student now paying over \$1,100 every year for textbooks. ...After working to end many tricks the publishing industry used to increase prices unfairly, **U.S. PIRG is fostering real competition in the textbook market place by promoting more affordable options like open textbooks and open education resources.**



Open Educational Resources (OER) Degree Initiative

“The short term goal is to **reduce costs for students** and accelerate their progress through college, but an important secondary impact is to change the culture of institutions so that they create systems and structures for better connecting curriculum and pedagogy to updated student learning outcomes.”

[Cluster Hiring Initiative](#)

[Department Head
Leadership](#)

[Dual Career Assistance
Program](#)

[Strategic Hiring
Opportunity Program](#)

[UC Women Lead Program](#)

[Textbook Affordability](#)

[Alliance for the Arts in
Research Universities](#)

[National Humanities
Alliance](#)

[eLearning](#)

[Provost In Focus](#) / [Signature Programs](#) / [Textbook Affordability](#)

Textbook Affordability

Contact: Gigi Escoe, Vice Provost, Gigi.Escoe@uc.edu or 513-556-9193.



“The University of Cincinnati is proud to do all we can to lower costs to students. **Aligned with the Ohio Department of Higher Education** to reduce the cost of education for college students, UC has developed and shared strategies with other Ohio institutions to improve the learning experience of students all over the state.

The Office of the Provost finds opportunities in using new technology, **open educational resources**, and the collective buying power of our students to reduce costs, improve delivery, and better serve scholarly needs.”

Who are the key stakeholders/influencers?

- Provost
- President
- Deans
- Faculty
- Students/Student Government
- Bookstore
- Alumni/Donors

- Legislature
- Governor
- Foundations and other non-profits
- Local Community
- Higher Ed Organizations

Making OER and Affordability Friends

PSU Reduce Student Costs Initiative



Testimony to the Oregon Higher Education Coordinating Commission (HECC)

"Access and affordability are the linchpins of the state's ambitious 40/40/20 goals. As previous discussions and testimony have highlighted, **textbook affordability is one of the primary roadblocks students** must confront as they pursue their educational dreams."

Jeff Dense, President of the Interinstitutional Faculty Senate, August 14, 2014



Reducing Student Costs: A Report on Textbooks and Course Materials

FEBRUARY 26, 2015

Sona Andrews' Blog

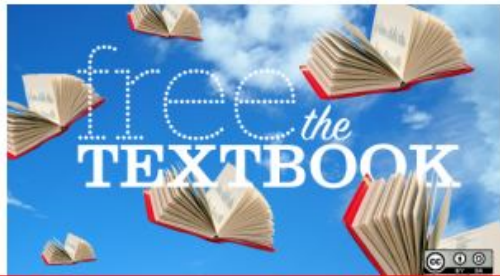
Sona Karentz Andrews is Provost and Vice President for Academic Affairs at Portland State University



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How Faculty Can Help Reduce Student Costs

Posted on September 21, 2016 by Sona Andrews



Goal #1 of PSU's Strategic Plan is to *Elevate Student Success*. The first initiative is to put students first by reducing the cost of completing a PSU degree.

I blogged two years ago about how the **cost of course materials impact the cost of a degree**. At that time, the College Board estimated the 2013-14 cost for textbooks and supplies for the average undergraduate to be \$1,207. That cost increased to \$1,298 for FY 2015-16. **In some cases, the cost of course materials exceeds a course's tuition.**

Strategic Plan | Elevate Student Success



To maintain and enhance Portland State University's position as Oregon's top urban research and teaching university, and as the state's most diverse campus, we face challenges and demands that require new solutions. We must be strategic in how we use our limited resources to support students from all backgrounds to succeed.

Initiative 1: Put Students First

1.1 Explore and put in place new strategies to contain the cost of completing a PSU degree.



Reducing Student Costs: A Report on
Textbooks and Course Materials

FEBRUARY 26, 2015

Deans

“Reducing the costs of university education is a priority for PSU. One strategy to advance this priority is reducing the costs that students pay to obtain textbooks and related learning materials for their courses.”

“The Office of Academic Affairs, the Deans, and the Library invite all PSU faculty to join in our effort to reduce costs and barriers to student learning.”

Dean Stephen Percy, College of Urban and Public Affairs






Faculty




WHAT CAN YOU DO
TO *reduce the cost*
OF A UNIVERSITY
EDUCATION?

Intrigued? Find out more at:
<http://guides.library.pdx.edu/oers>

November 2015

 Portland State
UNIVERSITY

PDX Open Textbooks Save PSU Students \$59,000

🕒 March 24, 2016 📁 News

It's an expensive time to be a college student for all but the wealthiest of students, and tuition isn't even the biggest expense. The [College Board estimates](#) that tuition and fees are approximately 39% of a typical undergraduate student's budget, while they spend, on average, \$1,298 per year on books and supplies. The continually increasing price of textbooks is a barrier for many college students, many of whom find they can't afford the required course materials.



[Portland State University Library](#) has found one way to reduce the cost of attendance: the creation and adoption of open textbooks through a project called [PDX Open](#). Open textbooks are faculty-authored, high quality textbooks made available for free online. Over the past few years, Portland State University Library has done something uncommon: working with faculty authors, the Library has published several open access textbooks free to students at PSU and to anyone with a computer and internet connection. The Library estimate that at least 500 Portland State students have saved \$59,000 on textbooks through PDX Open.

Oregon Legislation requiring designation of low-cost or no-cost course materials

In 2016, the Oregon Legislature passed **Oregon House Bill 2871** (SECTION 4):

*Each public university listed in ORS 352.002 and community college **shall prominently designate courses whose course materials exclusively consist of open or free textbooks or other low-cost or no-cost course materials.***

PSU FACULTY COURSE MATERIALS CHECKLIST



- Place your textbook order on time with PSU Bookstore
- Let the Bookstore know if NO textbook is required or if you are using an OER
- Let the Bookstore know if the order is a multi-term adoption
- Consider putting a copy on Library Reserve
- Low-cost option schedule designation

Course Design and Redesign

- As flexible degrees and courses are developed, funding from online fees should be used to develop OERs and open textbooks as appropriate.
- Course design and redesigns should consider the cost of textbooks and course materials as well as using OERs.

Open Textbook Network



OpenTextbookNetwork

@open_textbooks

Alliance of #highered institutions working to improve access, affordability and academic success through the use of open textbooks

· <https://www.facebook.com/opentextbooknetwork>

November 2016: Open Access Textbook Workshop for the College of Liberal Arts & Sciences

Attend the Open Access Textbook Workshop — a 1 hour session where you can discover open textbooks in your field. After the workshop, you will be asked to write a short review of an open textbook. Your review will benefit other faculty considering open textbooks. You will receive a \$200 award for your participation and written review.

Alumni and Donors





Portland State
UNIVERSITY

Alumni Association

@portlandia @PSU_Alums
@Portland_State



24 Oct

“With the success of these first five textbooks and the support of generous donors, Robin and Robert Holmes, the PSU Library is pleased to announce a new round of funding for the development of open access textbooks by PSU faculty.”



Lessons Learned

- Affordability resonates
- Involve the entire university
- Identify and use your “champions”
- Include alumni and donors
- State legislation and initiatives are drivers
- Take advantage of institutional strengths
- Progress will vary and be uneven
- Use collaborative efforts (i.e., Open Textbook Network)

Links

- [Reducing Student Costs: A Report on Textbooks and Course Materials.](#)
- [Reducing Student Costs: A Report on Textbooks and Course Materials Implementation Status Update as of June 2016.](#)
- [Brochure: Reducing Student Costs of University Education is a Priority for Portland State.](#)
- [Portland State Open Access Textbooks.](#)
- [Open Textbook Network.](#)

Thanks!